



VP Communications Council Report
September 17th 2014
Max Drabkin

I. Frosh Media

Spent a lot of time going through all the pictures from Frosh and editing them. All 4 albums for each of the days are up now. Tag your friends!! (Photos at end of report) We credited all the photographers in the album in case you wish to see some more of their work. Going to be backing up all the pictures and videos taken during frosh on a hard-drive that can just be passed to next year's VP Communications, which will make everything more organized across the board in regards of now having difficulty finding certain pictures for promotional purposes.

II. Listserv(s)

First listserv has now gone out. Spent a lot of time working on the formatting of it in the hopes that more people will read something visually appealing. Decided to do a Table of Contents this year along in addition to keeping the button that links directly to the French section. (Ava's Idea from last year) 2nd Listserv went out on Monday. Will be adjusting different things throughout the semester based on feedback. (See screenshot at end of report)

III. First BDA

Took photos at the first BDA with the album now up on Facebook. The Head Media will be scheduling in different photographers and alternate between some BDA workers who are interested in taking photos.

IV. Dino-Frosh Aftermovie

Will be going through all footage with my head media in the next week or so. Exec retreat made things difficult in regards to time so right now we've pushed the completion date from September 18th to September 25th. Still plan on doing an "Aftermovie Showing" at BDA the 25th with popcorn. This is assuming our new projector that we ordered for the AUS Lounge will be installed on time.



V. Film Series/Prof Talk

Looking to move these two under the VP Social Portfolio seeing as it is an event and there's no reason to keep it under the Communications one. I find as VP Communications I'm working much more on the branding of the AUS when it comes to Media as opposed to trying to plan events, which is the VP Social's mandate and I think we can function more efficiently as execs with these two under the VP Social. Will be meeting with the VP Social in the next week to go over this change and how to make it as smooth as possible.

VI. Other

French Website: Launch Date for the French Website is September 22nd 2014

AUS App: Still waiting on the approval from Apple.

Francophone Commission: Hoping to have the first Francophone Commission by the end of September, possibly early October. More info to come, check the Listserv.

Future Camera Rental Program: One of my side projects that I've been planning on this year is instituting a camera-renting program that is similar to the laptop lending program that we currently have. We discussed this at retreat and I ideally would have it ready for 2nd semester and if not at least have the foundation made for next year's VP Communications to follow through with it.

Highlight of Frosh Pictures:





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First Listserv Screenshot:



Fall Semester 2014 is Underway!

Getting the year off to the right start:

Hope your summers have been memorable, because this Fall is gonna be one of the best yet for the AUS. Your execs have been working hard throughout the summer to bring some brand new services (French Website, AUS App, and much more) to you along with keeping your favorite ones from previous years. (BDA, Departmental Cup, Grad Ball)

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Frosh Photo Albums



Activities Night



300 of McGill's finest groups will gather under one roof to compete for your attention and membership!

This place has everything: Dance clubs for you to dance with, A Capella groups for you to sing with, magazines and newspapers for you to write with, and charities for you to...