



VP Communications Council Report
October 29th 2014
Max Drabkin

I. Listserv #8 sent

This weeks spotlight: Kyle Feehan (The Head Media for the AUS) Going to do all the execs following him, just figured that the Frosh Aftermovie is still pretty fresh in people's mind so I wanted to give him the exposure he deserved.

II. Marketing Committee

I have hired my team for the Marketing Committee. Having the first meeting either at the end of this week or the beginning of next week. Our projects will include:

- 1) AUS App
- 2) Know Your Fees Campaign
- 3) AUS Concert Marketing

III. Prof Talk

Planning to get Kenneth Mackenzie for the first prof talk. He is loved dearly by his students and has received several teaching awards. He teaches Economics and I had him for Statistics. One thing he is known for is playing the bagpipes for his students at the end of each semester.

IV. Other

Videographer/Photographer Hirings: Notice is still out for more videographers/photographers

Lounge Improvement: One of my ideas for improving the AUS lounge is putting new artwork up on the walls. I was thinking since the AUS has a lot of photographers within it, we could send out a call for people to submit their photos they've taken. Then we could get large-scale prints of these photos and hang them up on the walls. Sort of like an art show and maybe release a new print every week similar to the Weekly Spotlight on the listserv.



Kal Penn & Frosh Hats: In mid-September I received an email from Kal Penn (Kumar from Harold and Kumar go to White Castle) saying he would be interested in obtaining some Arts Frosh hats because he found they looked cool. And in exchange he was willing to give us some signed posters, pictures, etc. I wasn't sure how to respond at first, but it made sense to verify it was actually him and not just someone looking to receive a bunch of frosh hats. Sure enough, his verified twitter responded to Johanna (One of the Frosh Coords) and we are now in the process of shipping some frosh hats to Kal Penn.

V. Statement regarding some problems w/ Operations thus far:

Since beginning my term under the title of VP Communications, I have come to realize the scope of work that is required for the position. I have loved every minute of it, since it has given me invaluable experience and I couldn't be more thankful for it. However, due partly to my inexperience with such a large portfolio that requires oversight to ~14 positions, it can be difficult at times to be everywhere at once. And because of this, there have been times I have failed to oversee certain projects in my portfolio under my position as outlined in the AUS constitution. For those here who might've suffered consequences due to my negligence, I sincerely apologize and I'm working towards ensuring these instances won't happen again. I have taken the necessary actions to find a solution to the situations I have described above and I look forward to contributing more work to the AUS that will have long lasting proactive impacts.

Any further questions regarding this you can email me at communications.aus@mail.mcgill.ca

Screenshot of my hours:

