



VP Communications Council Report
November 26th 2014
Max Drabkin

I. Listserv #9 & #10

This week's spotlight: Erin Sobat, AUS VP Academic.

II. Photo Collage for Lounge Project

Still accepting submissions for this. Deadline will be at the end of the semester. Will hopefully have this ready for the start of 2nd semester.

III. Marketing Committee

Here's the update on our projects:

1. AUS App

- Release at the beginning of 2nd semester
- Allow students to schedule in their classes on the app (Working on this)
- Announcements page for AUS events & bios for all the execs
- For the future, I'll recommend there to be a VP App under the Marketing Committee

2. Know Your Fees Campaign

- Idea: Utilize Your Fees Week (Maybe sometime in February)
- Each day is dedicated to taking advantage of a different student fee
- Example: 24 hour Ferrier lab fee, offer tutorials for programs like Excel here
- Example #2: For Student Employment Fee, we can do a session of resume editing
- Instagram the week with #knowyourfees

IV. Laptop Rentals

Starting to do this with for a group of approved students. Wanting to take it slow as opposed to rushing into it. This is very much a testing ground to see how things go for when we look to releasing it next semester.

V. Other



Prof Talk Update: Scheduling in Christopher Ragan and Kenneth Mackenzie for next semester. Will possibly do one more.

Screenshot of my hours:

