



Report of the VP Social – February 18, 2015



THIS FRIDAY is EPIC's first event of the semester – we're taking it back to basics (& childhood) with this open-bar Arts & Crafts party where you'll be able to watch artists at work, and even contribute to some collaborative art of your own! Tickets are still on sale for the rest of the week.

EPIC

Our first event of the semester, Arts Attack is on Friday. The event will have various types of alcoholic beverages available, and a Mocktail bar for non-drinkers. We're being sponsored by Pizza Navona and will be providing pizza throughout the night as well. While this event is open bar, by incorporating the arts and crafts element and having programming that's happening during the event, we hope to make this event feel more inclusive. We're also having a photo booth that will be printing out photos for participants to take home. It's definitely going to be a great event, and I hope to see you all there!



Bar des Arts

Still making progress here – BdA has been consistently improving each week, with more revenue, more satisfied customers, and tons of new faces. In the past two weeks, we've had a BdA featuring EPIC to promote our event, and more generally what our committee does; we also had Valentines-themed "BDMine" complete with Valentines decorations, food & candy grams. Now that BDA is on the upswing, my goal is to continue with the changes we've made that have helped us get to this point, continue looking for places we can improve, and stabilizing the structure of the management team so that it can be more autonomous and have good transition from year-to-year.

Grad Ball

Date is confirmed Saturday, March 21st, at the Windsor Ballroom – same venue as last year. Our theme will be revealed soon, and we're working on exciting details now to make sure that all grads go out with a proper celebration. In the past, AUS has paid for all expenses related to Grad Ball (and collects all revenue), and then invoices the SUS for half of the deficit at the end of the process. This year, we're reversing it, so SUS is taking on a larger role and taking care of the financials, and we should expect a cheque from them for half the deficit at the end of the semester. We'll also be offering limited need-based bursaries to the event; we have created an application form and the Grad Ball committee will review and distribute a limited number of bursaries.

Gerts x BdA Partnership

We were approached by Gerts to start a partnership deal with BdA – they're offering to supply us with beer coupons that we can sell at BdA as a fundraiser, and that will be redeemable at Gerts. Their strategy is to get the business of the campus bars on Thursday nights and incentivize people to go to Gerts. As I write this report, the plan is to begin selling these this week at BdA.

Respectfully Submitted,

Johanna Nikoletos
AUS Vice-President of Social Affairs

