



REPORT OF THE AUS SOCIAL AFFAIRS – FroshBusters 2017

Pre-Frosh Planning

Most of this year's Frosh Coordinator positions held relatively similar to last year. The Implementation position was the only one changed, with the role being split between two people, one of them also serving as the Sustainability Coordinator. Frosh hiring went relatively smoothly for Leaders & O-staff with the blacklist compiled from Campus Life and Engagement (CL&E) helping filter out candidates who had previously broken rules during frosh. At the end of hiring we ended up with around 280 Leaders and 150 O-staff. Throughout the summer, however, these numbers would dwindle to around just 245 Leaders and 115 O-staff. The rate of drop-outs was unparalleled this year. Future years may want to consider adding some sort of deposit or agreement once a volunteer confirms their position as a Leader or O-Staff to prevent last minute staffing crises from occurring.

This year the role of the Internal Organizational Committee (IOC) was huge. Comprised of the various heads of Frosh throughout all faculties, we met on a weekly basis with Campus Life and Engagement and SSMU to improve on a multitude of oversights from last frosh. The biggest project this year was the Memorandum of Understanding signed between the Froshes and the University. Essentially, the MoU placed frosh in the University context and allowed for McGill to take disciplinary action should any situation arise where it was necessary. This, in combination with changes to the blacklist which banned golden rule violators from not only Frosh but Hype Week, Carnival, Science Games, BdA, etc., lead to a major decrease in reported incidents throughout Frosh. Within the faculty of Arts we had no reported or caught golden rule violations.

IOC this year also came up with new means of loading for Beach day. As our past site would be closed for Montreal's Electro Parade, a lot of last minute planning was done to move this year's loading to Beaver Lake. In addition, new bus and loading regulations were created such as the banning of Wine Goons from busses and bag checks to ensure participants weren't bringing on the absurd amounts of alcohol we had seen in the past (bottles, 24 packs, etc.). We also established a transition zone at bus loading and at Beach club which would receive participants who were either rejected from the buses or rejected from the club. There they would be attended to by M-SERT as well as Red Frog volunteers who were equipped with water and food. From the near 200 participants we had getting rejected from Beach Club last year, this year we only had 6!

Though the school and the city had blocked various proposed locations for frosh registration this year due to construction, we were able to secure a spot for all of the froshes on lower field. While not all of our sponsors were happy with the change, we still did get a decent flow of traffic and all of our froshies were able to find the tent. The Registration tent was up from August 23rd to August 30th from 9 AM – 4:30 PM (though on busy days we extended to 5 PM). Seeing the



wasteful overflow of shirts, mugs, and bags from previous years, this year I decided to cut down on ordered quantities.

A week before Frosh began the coordinator team was told that our venue for group formation wasn't possible due to capacity restrictions on the field. This problem had to be worked out with Kevin Byers from McGill Security, Eyal Baruch from Athletics, Risk Management McGill and a representative from the City in order to make sure formation could still happen. Art's committee proposed that froshies could be told to come at different times depending on the colour of their bracelet. Orange and Black bracelet groups were to be formed at 11:00 AM while Green bracelet groups were to be formed at 12:15 PM. Participants and staff coming on and off the field were counted by security and frosh coordinators at the entrance (on McTavish) and exit (on Dr. Penfield). When the cap was reached participants were to form a line up McTavish towards Pins. The proposal was accepted and during frosh was executed perfectly. Security thought they would need more personnel at the event and overbooked it, costing the AUS extra, so that would be something to negotiate for next year.

Frosh Week Breakdown:

Bellow are the names, times, and descriptions of all events held throughout the week.

Arts Frosh	Who Ya Gonna Call	All-Ages	Group formation on Rutherford field booked through McGill Athletics + the city. Froshies gathered on the field at 11 AM to be put into groups with their Frosh Leaders. Once in their groups, ice breakers and games ran to help the new students settle in and introduce themselves. The event wrapped up around 2 PM. Expected turnout remained the same, however, only 500 people were let on the field at a time. Orange and Black bracelets arrived to the field at 11 AM while green arrived 12:15 PM. There was security at the entrance as well as a coordinator to count the froshies coming onto the field. Once a group of 25 was made and left the field, 25 new participants were let onto the field to form a group.	8/31/2017 11:00 AM	8/31/2017 2:00 PM
Arts Frosh	Ghost Crawl	All-Ages	Crawl through various food stops and bars. Froshies were lead by their frosh leaders on one of two routes: East (7 stops) or West (6 stops), each route had 2 food stops. There were bathrooms at all stops, although not all were gender-neutral. Each stop was staffed by a Frosh Coordinator, O-staff, and the venue's security + bar staff. Our Inclusivity Coordinator was stationed to roam between the venues on the crawl to respond to any situations that may arise. This year we are also worked with the SPVM. They had our crawl routes before Frosh	8/31/2017 2:00 PM	8/31/2017 7:00 PM



			began and had a Command Station in a central location which worked with our coordinators to mitigate risk and respond in case of emergency.		
Arts Frosh	A Spectre is Haunting	All-Ages	The first night event. This event took place Club Unity in Montreal's Gay Village. Gender-neutral bathrooms were available at the venue. MSERT, Red Frogs, and Walksafe were on site. The venue be provided security and bar staff. For safe travels to and from the venue, O-staff and Coordinators were shifted on major intersections all around venue to direct participants. The SPVM also had the location and details of our night event and were be posted nearby, once again, in case of emergency.	8/31/2017 9:00 PM	9/1/2017 3:00 AM
Arts Frosh	Bust the Sandman	All-Ages	Relaxed event at Montreal's Plage de l'Horloge. This event ran simultaneously with the boat cruises. Plage was wheelchair accessible. This was an alcohol-free event. The main purpose of Plage was to serve as a holding area before and after Frosh groups attended their boat cruise.		
Arts Frosh	Cruise on the Styx	All-Ages	Participants embarked on a 90-minute boat cruise on the Saint-Lawrence River. The boats was wheelchair accessible. Coordinators were shifted on harm reduction and roaming on each cruise. AML Croisiere provided security and bar staff for both cruises. Each boat hit its capacity of 750.	9/1/2017 11:30 AM	9/1/2017 4:00 PM
Arts Frosh	Power Grid	All-Ages	Friday evening event. As it was the night before Beach Day, little turnout was seen. Numbers, however, still did remain within projections.	9/1/2017 9:00 PM	9/2/2017 12:00 AM
Arts Frosh	Ghost Containment System	All-Ages	Movie night on Forbes field. Ghostbusters was shown. Projector and screen service purchased from Benny Camping whose insurance details were provided to Campus Space and Planning. Coordinators and O-staff were staffed on the field.	9/2/2017 8:00 PM	9/2/2017 10:00 PM
Arts Frosh	Getting Slimed	All-Ages	Mountain Breakfast. Cancelled due to the rain.	9/3/2017 9:00 AM	9/3/2017 12:00 PM
Arts Frosh	Stay Puft Marshmallow Man	All-Ages	Tam Tams event. Cancelled due to the Rain	9/3/2017 12:00 PM	9/3/2017 6:00 PM
Arts Frosh	Ghastly Ghost Notes	All-Ages	Piknic Electronic cancelled due to the Rain. This event was replaced with an Arcade day at the Forum de Montreal. Food, drinks, and game cards were bought for participants.	9/3/2017 2:00 PM	9/3/2017 8:00 PM

Not included in the chart are the interfaculty events: Beach Day on September 2, 2017 and All Frosh Concert on September 3, 2017. Beach day proceeded smoothly this year with a very positive response from Beach Club owners. Transition zone worked well and our largest problems were on the mountain.

For All-Frosh Concert capacity was hit this year at the Rap Venue (Metropolis). Participants



were able to see Jazz Cartier at 11:15 PM and 3Blau shortly after 12:00 AM. Police, Red Frogs, and M-SERT were made available.

Conclusion

In all, I can confidently say that this year's frosh was the best the AUS has planned to date. Last week we received a letter from the SPVM applauding our efforts and noting how unexpectedly smoothly things went this year.

None of this would have been possible without the collaboration between faculties, the University, and the various volunteers so a big shout out goes to all who helped in the organization and execution of Frosh 2017. While there are still various ways Frosh can improve, every year we do, and I'm confident that next year's team reach goals thought unattainable this year.

Respectfully submitted,

Nathan Greene,

**Vice-President Social Affairs
Arts Undergraduate Society of McGill**